



**BUSINESS APPLICATIONS**  
THE BALANCE OF POWER  
BETWEEN YOUR BUSINESS AND TECHNOLOGY.





▣▣ The Laurus Team was hired to assist us with a very challenging Global Financial Consolidation Project. They coordinated our global and functional teams, created our Executive PMO, mentored my people and coached our executives through important decisions. ▣▣

## MEET CRITICAL BUSINESS CHALLENGES BY BRINGING ADDED VALUE TO YOUR SYSTEMS.

The Business Applications group at Laurus, optimizes a client's business and operational systems and processes by delivering the best complement of technology and business strategies. The company is committed to an unbiased and expert knowledge-based approach.



►► The Laurus Business Applications team delivered results much faster than anyone anticipated and I recommend them to any other customers that are looking for a true Business Partner. ◀◀

Business Applications solutions are designed for all critical business systems. The Laurus team adds value to clients' business systems with an unmatched level of dedication, experience and industry-specific expertise, including:

- Systems selection, integration, design and implementation services
- Critical systems architectures (ERP, CRM, DW, SIS, HIMS)
- Messaging and directory services
- Portals and web services architectures

The BA team knows the importance of training a client's IT team, providing a single resource to augment the client team, or supplying a focused team to complete a project. When a client needs better access to information, Laurus knows how to work with the IT team and achieve the results needed for success.

### ASSURING SUCCESS: LAURUS FOCUS™

Laurus consistently delivers successful business and IT projects. Our unique engagement model, Laurus Focus™, establishes a firm foundation for a client relationship, from the first meeting through successful implementation.

Each project undertaken is staffed appropriately, managed professionally and delivered on time and

on budget. The entire BA team of professionals understands the importance of clearly communicating and collaborating with, and mentoring the client's business and technical teams.

The Laurus methodology ensures success in identifying project scope, assumptions, activities, tasks, and deliverables, as well as the schedule, investments and skills required.

Based on experience, the experts at Laurus believe there are three critical factors in any successful project:

- Clear project ownership. Whether it's the client business or IT group, ownership should belong to the group that will receive the greatest benefit.
- Clear understanding of deliverables. Laurus Focus™ ensures the client understands what is contained in each deliverable, how the deliverable fits into the overall project plan and the importance of each deliverable to the subsequent phases of the project.
- Combined project teams. Long-term success depends on the client team knowing the ins and outs of the delivered solution, how to maintain and extend the solution and how to evaluate the performance of the solution.



## LEVERAGING PARTNERSHIPS

The BA team at Laurus Technologies shares the company's commitment to developing optimal business solutions by working with only the most accomplished and respected technology partners in the world.

## LINES OF SERVICE

The Business Applications team is made up of professionals with expertise that includes:

- Industry experience in process, flow and discrete manufacturing
- An average of 7 years of consulting experience and 18 years of industry experience
- Proven evaluation and implementation methodologies for maximizing project productivity and minimizing client time requirements
- Experience in multiple enterprise implementations across varying industries
- Ability to provide true end-to-end solutions, the seamless integration of strategy, operations, and technology

As a result, Laurus offers clients a broad range of service lines.

## ERP SOLUTIONS

The Business Application team at Laurus can provide planning, implementation, integration, extensions and upgrades in the following Enterprise Resource Planning (ERP) solutions, including:

### ERP Advisory Services

ERP Advisory Services from Laurus provide a comprehensive overview of the business features, business impact, technologies, costs and on-going support required for ERP solutions. The BA team helps a company start on its evaluation so that it understands the features, functions, benefits and requirements of each solution. Its business consultants are familiar with each client's industry, business processes and available ERP solutions.

### ERP Support

Clients achieve better financial results when they reduce the costs associated with maintaining, enhancing and extending their ERP systems. When a client doesn't wish to outsource their internal data services, Laurus provides a variety of support services including implementation, maintenance and administration, upgrades and business reporting.

### ORACLE® E-Business Suite

The ORACLE E-Business Suite is a fully integrated, comprehensive suite of business applications for mid-market businesses that can help a company realize immediate benefits in terms of better information, lower costs and faster cycle times. Laurus provides business and process consulting as well as technical implementation support for a wide range of ORACLE E-Business Suite modules.

### PeopleSoft Enterprise

ORACLE's PeopleSoft Enterprise applications help small, medium and global companies cut costs, reduce cycle times and errors, establish a trusted relationship with employees, suppliers and customers and gain valuable insight into the actual functioning of their businesses. Laurus provides consulting and implementation support for a full range of PeopleSoft Enterprise applications.

### JD Edwards EnterpriseOne

JD Edwards EnterpriseOne is an integrated applications suite of comprehensive, industry specific business tools that offers rapid deployment and lower Total Cost of Ownership (TCO). It offers a choice of databases, operating systems and hardware allowing IT solutions to be built according to a company's unique business requirements. Laurus' consultants and engineers are experienced with and knowledgeable on a full range of EnterpriseOne applications.

### Siebel CRM

Laurus provides both consultation and technical implementation support for ORACLE's Siebel Customer Relationship Management (CRM) applications, a system that helps clients better understand their customers, reduce cycle times and errors when dealing with customers, establish targeted marketing campaigns to segments of the customer base, and gain valuable insight into customer relationships.

## SAP OPTIMIZATION SERVICES

Laurus Technologies is dedicated to helping clients achieve the most efficient use of their existing SAP software. They help maximize SAP investment and productivity by leveraging its vast, worldwide SAP software experience. Capabilities and services include: SAP business strategy and environment management consulting, architecture planning, application optimization, platform sizing, performance tuning, application and technical consulting and upgrade guidance and support.

Working with only the best resources, Laurus provides clients with access to thousands of skilled SAP engineers, including a strategic partnership with Quadrate for SAP data migrations.

### Quadrate ERP<sup>2</sup>

Because of our strategic partnership with Quadrate, only Laurus can offer you this powerful yet easy-to-use application that allows users to manipulate data within SAP Solutions through a host of advanced features. By equipping users to accomplish data manipulation tasks on their own, valuable IT resources will be free to work on other important tasks, increasing the company's return on IT investment.



## ORACLE FUSION MIDDLEWARE SERVICES

ORACLE Fusion Middleware links businesses, their IT team, application architecture and IT infrastructure into one focused resource for improved business and IT performance. Laurus Technologies provides architectural strategies and designs, implementation support, development teams and business consulting around the use of these important tools within your IT and business environments.

## ORACLE DATABASE SERVICES

Laurus Technologies offers the consulting and implementation expertise and services to support the most current ORACLE Database Systems, including ORACLE Database 10g, 10g, a system that delivers record-breaking performance and scalability, provides fast ROI by moving systems from a single server to grid computing without changing a single line of code.

### eCommerce

Clients turn to Laurus Technologies for support in enhancing eCommerce systems and capabilities. The Business Applications team offers experience in a wide range of eCommerce planning and implementation assistance:

- Global site configuration
- Site content
- Product catalogs
- Special product functionality
- Checkout
- Order processing
- Sales and promotion management
- Account management
- Business analytics

## SOFTWARE TESTING AND QUALITY ASSURANCE

Application testing services often prevent technical issues from becoming real business problems. For clients that cannot or do not wish to maintain adequate resources skilled in application testing, Laurus offers a range of software testing and quality assurance support including:

- General testing
- Unit testing
- Assembly testing
- System testing
- Integration testing
- Regression/stress testing
- Beta testing
- Performance testing
- Web testing

## ON-SITE, REMOTE, OFF-SHORE SUPPORT

In order to best serve our clients' needs, the Business Application team offers three levels of ORACLE ERP support:

**On-site** Functional, technical and administrative application support can be provided on an hourly basis for short duration projects.

**Remote** For mid- to long-term projects, Laurus can provide on-call functional, technical and administrative support and development on a Service Level Agreement basis.

**Off-Shore** For long-term projects, Laurus can provide on-call functional, technical and administrative support and development on a Service Level Agreement basis.



## YOUR BUSINESS. EMPOWERED TO SUCCEED.

When a company partners with Laurus Technologies, it is establishing a trusted relationship with a firm that cares, understands technology, follows focused methodologies and correctly applies the tools and techniques needed to optimize productivity and ensure success.

Our mission is to provide every client with an IT partner that it can rely on to help maximize the company's true business potential through the optimal infrastructure. In other words, our primary concern is...Your business. Empowered.

To find out how you can empower your business, call or e-mail us at [info@laurustech.com](mailto:info@laurustech.com) today.

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